



ALLISON GALLOWAY-GONZALEZ

NON-PROFIT CONSULTANT

- 📞 407-415-1896
- ✉ allison@gallowaygonzalez.com
- 🌐 gallowaygonzalez.com
- @ gallowaygonzalezconsulting

EDUCATION

Masters in Asian Art History
University of Glasgow
2001-2003

Art History /Psychology
College of Charleston
1998-2001

SKILLS

- Problem solving
- Strategic Planning
- Marketing & Communication
- Creativity
- Leadership
- DEI&A
- Conflict Resolution
- Crisis Management
- Budgeting & Fundraising
- Executive Search
- Earned Revenue

PROFILE

Provides operational and strategic leadership and support to arts & culture organizations, non-profits, and creative businesses. Facilitates change with employees, board members, executives and stakeholders. Creates strategic and operational plans for success.

EXPERIENCE

FOUNDER & EXECUTIVE DIRECTOR

Galloway Gonzalez, LLC | 2020

- Oversees all finance, operations, marketing, and client services.
- Manages all agency consultants, vendors, and subcontractors
- Works with clients to identify needs, gaps, strengths, assets and opportunities.
- Creates collaborative plans for individual, organizational and systemic successes.

EXECUTIVE DIRECTOR

Any Given Child | 2014-2021

- Provided bold vision and consultative leadership for the Duval County to increase arts education access.
- Worked with community and city leaders to create and implement long term improvement strategy
- Developed and managed several campaigns to raise and regrant funds, public support, and resources for public schools and arts non-profits.
- Advanced policy work with arts and culture and education in the state of Florida.
- Worked with national partners to create case studies and shared metrics for federal advocacy efforts.

OUTREACH

Awards, Publications, and Presentations

- Women of Influence Awardee, Jacksonville Business Journal (2021)
- Purple Crayon Podcast Series Host, Essential Culture Podcast Network (2018)
- 2018 40 Under 40 Honoree, The Jacksonville Business Journal (2018)
- "10 Questions with Allison Galloway-Gonzalez", Cultural Council of Greater Jacksonville (2018)
- Kids at Play: The Importance of Creativity in Child Development, TEDxJacksonville (2018)
- "Ensuring the Arts for Any Given Child: A Collective Impact Model to Advance Arts Education", FAAE Annual Summit (2018)
- "Arts are Accessible: Panel Discussion", Jacksonville Public Library
- 2017 Innovative Educator of the Year Award The Jacksonville Business Journal (2017)
- Dance Theatre of Harlem: 20 Years of Firsts Program and Brochure, The Ritz Theatre and Museum (2017)
- County Missives: Expressive Works from Incarcerated Juveniles Adjudicated as Adults, University of North Florida's Lufrano Multicultural Gallery (2017)
- A+ STEM, Haskell Company (2016)
- Future of Workforce is in Arts and Sciences, Resident Community News Group, Inc. (2016)

EXPERIENCE

CHIEF PROGRAM OFFICER

Cathedral Arts Project | 2015 - 2021

- Led the organizational strategic planning process with board, staff and stakeholders
- Managed and reported on the programmatic outputs for the current strategic plan
- Recruited, hired, trained and managed program department staff members
- Developed strategically-aligned, fiscally-responsible and ambitious, multi-year budgets for organizational growth for a 2.8-million-dollar organization
- Oversaw grant making and consult with the Chief Development Officer for project-specific proposals
- Created and tracked all budget areas relevant to program, department restricted income and expenses including payroll, events, funded partnerships, subcontractors, etc.

DIRECTOR OF EDUCATION

Museum of Contemporary Art Jacksonville | 2009 - 2014

- Developed membership programs and strategies to ensure member participation, retention, and growth for all membership levels and affinity groups
- Collaborated with other museum departments to improve all aspects of member experience including data accuracy, marketing collateral, and customer service
- Managed the budget income and expense goals for the membership department
- Worked with the Museum's Director of Development to complete grant applications and sponsorship proposals
- Cultivated new members and inspired current members to increase their participation and giving levels
- Worked with all departments to track and analyze program data to determine improved community impact
- Oversaw day-to-day finance and database processes as well as handling individual member relations issues
- Founded and managed the Museum's young professionals group

OUTREACH

Awards, Publications, and Presentations cont...

- Allison Galloway – Any Given Child at the Forefront of Jacksonville Arts Education”, VOID Magazine (2016)
- “Getting on their Level”, FOLIO Weekly (2016)
- Arts Education: Lift Every Voice, WJCT Public Broadcasting (2016)
- The Arts in Education, TEACH Conference (2015)
- Collective Impact: A Model for Supporting Arts Education, Jacksonville Public Education Fund, ONExONE Conference (2015)
- “Rainbow Artists: Art and Autism across the Spectrum”, MOCA Jacksonville (2014)
- Arts Integration Techniques for Early Childhood and Elementary School Curriculum, UNF College of Education (2013 – 2016)
- Inclusive Innovation: Special Needs Programming for Museums, South Eastern Museums Conference (2013)
- 200 Years of American Chair Design, University of North Florida, OLLI Program (2011)
- Chinese Commentary, University of North Florida, OLLI Program (2010)
- Supporting and Transforming Powerful Online Learning through Quality Assurance, SLOAN-C International Conference (2005)

EXPERIENCE

MANAGER OF DEVELOPMENT & MEMBERSHIP

Museum of Contemporary Art Jacksonville | 2010 - 2012

- Developed membership programs and strategies to ensure member participation, retention, and growth for all membership levels and affinity groups
- Collaborated with other museum departments to improve all aspects of member experience including data accuracy, marketing collateral, and customer service
- Managed the budget income and expense goals including finance and database processes
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ASSOCIATE DIRECTOR

Austin Museum of Art | 2009 - 2014

- Supervised administrative staff and more than 200 faculty members
- Created, tracked, and analyzed overall budget for The Art School site and activities
- Prepared budget, marketing, and development reports for Board of Trustees and Advisors
- Evaluated faculty performance and provided customer service for students
- Taught studio and art history workshops
- Coordinated all logistics such as studio maintenance, scheduling, registration, and equipment purchases
- Assisted with grant proposals and historical research
- Developed new programs through contact with various organizations such as the women’s shelter, ARC, and the public school system
- Wrote copy, designed, and oversaw production schedule of course catalog, direct mail packets, and monthly digital newsletter



GALLOWAY GONZALEZ
CONSULTING

CLIENTS & PARTNERS

OUTREACH

Community Positions

- Adjunct Faculty, UNF College of Education
- Board of Directors & Steering Committee Member, The Ritz Theater and Museum
- Board of Trustees, VSA Florida
- Education Committee Member, The Cummer Museum of Art and Gardens
- Community Representative North East Florida Art Educators Association
- Marketing and Communication Lead, Scholastics Art and Writing Awards of Northeast Florida
- Board of Advisors, The Art Center Cooperative
- Offsite Program Committee, Southeastern Museums Conference
- Advocacy Committee Member, Cultural Fusion Jacksonville
- National Education Committee Member American Association of Museums



JACKSONVILLE



First Coast Cultural Center

WINGARD

Design + Communications



PARLIAMENT
COLLECTIVE INTELLIGENCE



FLORIDA ALLIANCE FOR ARTS EDUCATION

ARTS XCHANGE



The Miami Foundation
For A Greater Miami



The Kennedy Center



Shakti Rising



Americans for the Arts



MORE ART. CULTURE.

CULTURAL COUNCIL OF GREATER JACKSONVILLE

